

Cover Letter

Jerry L. Bennett Sturgis, SD 57785 USA 727-433-1683

E-Mail: graphicsbyjerry@gmail.com

Dear prospective Client:/Employer

Attached you will find my resume that outlines my experience and education over the past thirty five years in print design and production. Have been involved in all phases of visual communications including: advertising design, typography, process cameras, electronic pre-press, 35mm & digital photography, film work and 4-color negative assembly for offset printing small and large presses. art, screen preparation and color separation for silkscreen t-shirts.

I have been using AppleTM computers since their introduction in '84. The software I currently use include: Adobe CC, and other related programs. With this combination of experience, expertise, deadline orientation and professionalism, my skills would be an asset to your company and feel very confident that I could design and produce effective advertising materials that would reflect the corporate image and messages you wish to convey.

Thank you for your time. Sincerely,

Jerry L. Bennett



PERSONAL DATA:

Name: Jerry Bennett Phone: 727-433-1683

E-Mail Address: graphicsbyjerry@gmail.com

EDUCATION:

5/12 - 6/13 PTEC Clearwater Campus

Web Design & HTML Coding

6100 154th Avenue N. Clearwater, Fl 33760 Graduate 6/13

7/84 - 7/86 Mirror Lake Tomlinson

296 Mirror Lake Dr. St. Petersburg, FL 33713

Graphic Design & Production

(Visual Communications) 2.5 yrs. Graduate 7/86

1/84 - 7/84 National Education Center

3920 Hillsborugh Ave. E. Tampa, FL

Commercial Art (Completed 2 Qt. 4.0 Avg.)

EMPLOYMENT HISTORY

1/05 - 5/12 Kingpin Tattoo Supply Co.

AppleTM, Creative Graphic Artist Responsible for Ads, Catalogs,

Art Books, Flash sheets and other promotional items. 9715 International Ct. N. St Petersburg, 33716

11/00 - 04/03 Verizon Communications Southeast (Formally GTE Yellowpages)

Division Advertising Artist (206 Yellowpages Books) Design of Ads & Special Projects, Concept to Finish While Working with Customers & Sales Reps.

10200 9th St. N. St Petersburg, FL 33742

11/95 - 11/00 GTE Directories Southeast (Now Verizon)

AppleTM On Line Artist (YellowPages Artwork)

ECRM Scanner & Color scanning/Complex Color Separation and Design.

10200 9 th St. N. St Petersburg, FL 33742

6/95 - 10/96 **JAM Music Magazine**

AppleTM Creative Graphic Artist (80 pgs. 3 Editions) N. S. & W. Florida Bi-monthly 7700 9th St. N. Suite B

Petersburg, FL 33702



2/95 - 8/95 HLA Advertising & Public Relations

AppleTM Graphic Design (Handled all design & production)

500 Westshore Blvd. Suite 605, Tampa, FL 33609

2/94 - 9/94 **Kash n' Karry Food Stores** (106 Stores)

Advertising Dept, AppleTM Layout/Design of Newspaper inserts,

Sunday Promotions, Signage T-Shirts and In-House Materials

6422 Harney Road, Tampa, FL 33690

5/91 - 2/94 Graphics by Jerry Creative Director

Freelance Artist, Apple™ Computer Graphics Offset & Silkscreen

T-Shirt Design & Printing. St. Petersburg, FL 33713

5/88 - 4/91 Planet Earth Graphics, Inc.

Owned & Operated AppleTM Graphics, Camera Darkroom Services

(Stats & film), T-Shirt & Screen Printing 1746 Central Ave. St. Petersburg, FL 33713

MILITARY: U.S. Air Force

8/77 - 8/81 Heavy Equipment Operator Honorable Discharge, Rank E-4

EMPLOYMENT OBJECTS:

PERSONAL SKILLS:

Have Apple™ with updated software, Comfortable with Apple OS, and Windows™, Film Separation Output. Proficient in Adobe CC

and windows^{1,4}, Film Separation Output. Proficient in Adobe CC and other related programs. Pre-press, Stripping 4-Color Process and B/W Process Cameras (Stats & Filmwork), Contact & Plate Frames,

Multiplater step & repeat, silk screen art preparation, making and burning of screens, 4,6,& 8 color manual press set-up and operation.

I've been involved in Graphic Design for over thirty years and have

taken jobs from concept to completion (offset and silk screen).

Able to learn new software and understand the importance of a deadline

Would prefer to stay in Sturgis, SD

TRAVEL LIMITATIONS: I am open to new adventures.

PORTFOLIO: Strong portfolio available



10200 Dr. M.L. King Street North, FL65 St. Petersburg, FL 33716 P.O. Box 42025 St. Petersburg, FL 33742-4025

Phone 727 576-1300 Phone 800 282-8869 Phone 800 445-8842

3/29/02

To whom it may concern,

It has been my pleasure to have worked with Jerry Bennett over the last year. Jerry is a very conscience and dedicated employee who takes great pride in producing high quality advertisements for our clientele. His professional work habits and friendly personality have made him well liked amongst the 60+ sales representatives that he had contact with. Jerry is self motivated and eager to learn new graphics applications, computer systems & work methodologies. His extensive knowledge of the Computer and Graphics industry has been an asset to our company.

Marquis Wheeler

Senior Advertising Artist

727-570-2616



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Jerry Bennett has shown tremendous skill in the use of Photoshop, Streamline and Illustrator; he is particularly adept at adjusting black and white halftones and color photos to print well in our directories, and manipulating Photoshop files. I often go to Jerry with particular questions about printing and color correction. His years of experience in this field are a definite asset; he is extremely knowledgeable.

In addition he has proven himself to be very flexible about answering operator questions. He coaches night shift operators in black and white and color photo correction. Also he is very patient with new operators and handles many of their questions after training when I have other commitments and can't provide support past the initial two weeks.

Sincerely

Sally Bosco

Senior Publishing Systems Trainer

August 8, 2000



July 25, 1995

To Whom it may concern:

It is not often that you see a person walk into a critical workload situation and deliver the goods like Jerry Bennett did. It is not an easy thing to do, even if he was tamiliar with the accounts, or the people asking the nearly impossible.

On his own initiative, he worked late hours and weekends to meet our deadlines. His work attitude is one of his strong cards. The other is his intimate knowledge of the inner workings of the computer. Jerry is much more than a computer artist. He has devoted many years to reach his high level of computer savvy.

He is a walk in and take on the problems kind of person and an upbeat worker.

Sincerely,

Charles Hessemer Creative Director



September 6, 1994

To Whom It May Concern:

I gladly recommend Jerry Bennett as a Graphic Designer. He is a hard and steady worker. I felt that during the six months that Jerry worked for me as a Graphic Artist his work was outstanding. I found that his cooperation and willingness to learn were two qualities that I appreciated in an employee.

I feel that Jerry Bennett is completely capable of working in a creative and hectic environment and he will do whatever it takes to complete his projects.

I'm confident that after working with Jerry you will soon find him to be a valuable member of your staff.

Sincerely,

Maria Chillura

Art Director - Kash n' Karry Food Stores



Shade Valley Camp Resort 20158 137th Place, Sturgis, SD 57785

March 19, 2018

To Whom It May Concern,

Jerry worked for us for several years at our campground during the Motorcycle Rally and during the summer months leading up to the Rally. Jerry was always willing to help in anyway needed with a smile and positive attitude every time.

He was very upbeat and worked well with other employees and very helpful and considerate to the guests at our campground.

I would highly recommend him for Rally work or any other employment.

Sincerely, Judy Greslin Owner - Shade Valley Camp Resort.